

# Flagstaff Hullabaloo



**When:** Saturday and Sunday June 7th and 8th, 2014

**Where:** Wheeler Park downtown Flagstaff

**What:** Flagstaff Hullabaloo is a celebration of all things Flagstaff: our sunny climate, beautiful scenery, and rich and diverse community. Flagstaff Hullabaloo offers great live entertainment, delicious food and beverages, a beer garden, a bike parade, carnival games and a children's area with tons of fun activities.

**Who:** The attendees are a cross-section of Flagstaff and the surrounding region and represent a very diverse demographic. Sponsorship of this event guarantees exposure of your business or organization to thousands of people and shows that you are a proud supporter of Northern Arizona's most popular event.

**Why:** Hullabaloo was voted the Best Annual Event or Festival by Arizona Daily Sun readers three years running in 2010, 2011 and 2012! In 2013, the Hullabaloo hosted over 8,000 attendees and since 2010 Hullabaloo has raised over \$40,000 for local non-profits.

Congratulations on a wildly successful first Hullabaloo!!!! It was fantastic to see soooo many families at the event. The Hullabaloo was wonderful exposure for us and greatly exceeded our expectations. That said, THANK YOU for the invitation to participate. I am grateful and honored that GOTR was included as representative of "The Best of Flagstaff." Congratulations on making a BIG positive impact on Flagstaff.

—Stephanie Ludwig,  
EXECUTIVE DIRECTOR, GIRLS ON THE  
RUN OF NORTHERN ARIZONA

One of the best days of my life!!! This town needs more bike parades!  
—Maggie Ryan,  
COMMUNITY MEMBER

SPONSORSHIP PACKAGES	HUMPHREY	AGASSIZ	FREMONT	KENDRICK	MARS HILL
	\$10,000	\$5,000	\$2,500	\$1,500	\$500
Exclusive Naming Rights	★				
Stage Banner	★				
Reserved Seating	★				
Sponsor Product Integration	★	★			
Opportunity to Speak at Festival	★	★			
Category Exclusivity	★	★			
Reserved Parking	★	★	★		
Prime Booth Placement	★	★	★		
Complimentary Festival T-Shirts	★	★	★		
Name Recognition in All Radio Ads	★	★	★		
Larger Size Logo on all Promotional Materials	★	★	★		
Logo on All Promotional Materials	★	★	★	★	
Recognition in All Press Materials	★	★	★	★	
Stage Announcements	10	5	3	2	
VIP Passes	10	5	3	2	
Banners at Event	10	5	3	2	
Complimentary Entry Tickets	10	5	3	2	
Logo and Link on Website	★	★	★	★	★
Facebook and Email Blasting	★	★	★	★	★

## Specialty Partnerships:

**\$3000-Beer Cup Partner** Your company logo on over 5,000 take home festival cups. This is a great way to get your brand seen by thousands of festival goers during the event and for years to come.

**\$2500-Ticket Back Partner** Your company logo and company name or web address on over 7,500 attendee ticket stubs. This opportunity will put your info right into the hands of thousands of festival goers.

**\$1500-Wristband Partner** Your company logo and company name or web address on over 7,500 attendee wrists. Your brand will be all over the event and around town the entire weekend.

**\$1500-Beach Ball Partner** Your company logo and company name on official Flagstaff Hullabaloo dance floor beach balls. There is no better way to be the life of the party than to put your brand on these fun and attractive items.

## Contact:

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